


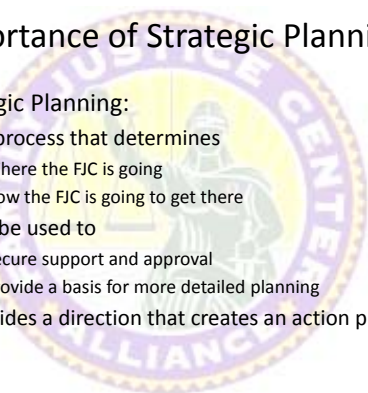
Strategic Planning: *Guiding the Development and Implementation of Your Center*

National Family Justice Center Alliance
Monthly Call with Developing FJCs
May 2011



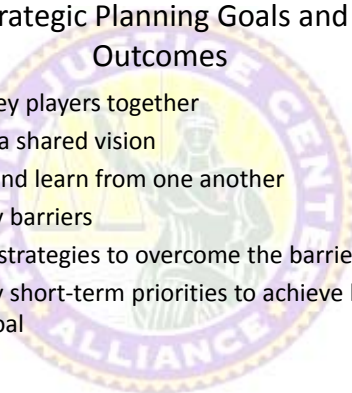
Agenda

- Strategic Planning Overview and Process
- Effective Strategies
- Available Resources




Importance of Strategic Planning

- Strategic Planning:
 - Is a process that determines
 - Where the FJC is going
 - How the FJC is going to get there
 - Can be used to
 - Secure support and approval
 - Provide a basis for more detailed planning
 - Provides a direction that creates an action plan

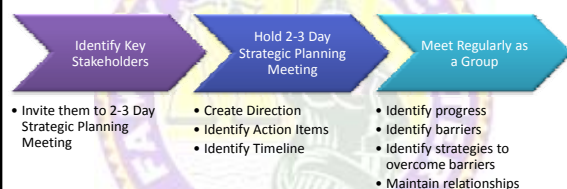


Strategic Planning Goals and Outcomes

- Bring key players together
- Create a shared vision
- Share and learn from one another
- Identify barriers
- Create strategies to overcome the barriers
- Identify short-term priorities to achieve long-term goal



Strategic Planning Process




Identify and Invite Key Stakeholders: *Benefits*

- Creates an inclusive environment
- Promotes ownership
- Creates buy-in
- Creates a shared vision
- *Builds Relationships*



Identify and Invite Key Stakeholders: *Representatives to Invite*

- Potential and Committed On and Off-Site Partners
- Tall Trees: Mayor, DA, Police Chief, Legislator, Shelter Board President, CEOs of local foundations
 - Sends message that the FJC is important, valued, and has credibility to decision-makers



Tip: Keep a list of all who support the vision.
There is power and credibility in numbers!

Hold Strategic Planning Meeting: *Managing the Process*

- Identify a planner who:
 - Has expertise in process and products
 - Has expertise working with large, diverse groups
 - Is comfortable with conflict
- Utilize the expertise of the Alliance
- Hire a Project Coordinator who can manage the process locally and work closely with the Alliance



Hold Strategic Planning Meeting: *Steps to the Process*

- Develop a 2-3 Day Agenda
- Create a vision of what the Center will look like in 3 and 5 years
 - Comprehensive, wraparound services
 - Shared, sustained funding
 - Inclusive and culturally competent policies and practices
- Identify the Blocks and Barriers
 - Talk candidly
 - Difficulties standing in the way of achieving vision:
 - Territorial conflicts
 - Uncoordinated services
 - Legal restrictions



Tip: Keep your participants engaged and content – feed them and keep on time!

Hold Strategic Planning Meeting: *Steps to the Process Continued*

- Form workgroups based on consensus of group
 - Governance
 - Funding and Sustainability
 - Operations
 - Service Delivery
- Produce a Report based on meeting:
 - Identifies process, mission, vision, goals, workgroups, tasks, and timelines
- Identify tasks to be completed within each workgroup

Task	Assigned To	Due Date	Status
Develop a vision of what the Center will look like in 3 and 5 years	Strategic Planning Committee	6/1/11	Completed
Identify the Blocks and Barriers	Strategic Planning Committee	6/1/11	Completed
Form workgroups based on consensus of group	Strategic Planning Committee	6/1/11	Completed
Produce a Report based on meeting	Strategic Planning Committee	6/1/11	Completed
Identify tasks to be completed within each workgroup	Strategic Planning Committee	6/1/11	Completed

Communicate and Meet Regularly as a Group

- Communicate Regularly:
 - Identify Point Person (Project Coordinator)
 - Create Listserv
 - Create or identify website to store important documents
 - Maintain a calendar
 - Hold conference calls
- Meet as a Group every 120-180 days:
 - Review accomplishments
 - Troubleshoot problems
 - Update work plans
 - Clarify roles and responsibilities
 - Maintain relationships

Available Resources

- The Alliance Team
- FJC Books
 - Hope for Hurting Families II – Chapter 11
 - Dream Big – Chapter 4
- 8th and 9th Annual FJC Conference DVDs
- Online Resource Library
 - Webinars
 - Questions
 - Other documents

All resources available at
www.familyjusticecenter.org

Questions?

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Thank You

